



## ONTARIO PORK

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PHOTO BY MARTIN SCHWALBE

# WELCOME

## Raising the profile of swine research



We don't often stop and think of the many advancements that have taken place in our industry — all thanks to research and development. It is those "eureka" moments in the labs and test herds that have led to such things as reduced feed costs, reduced mortality in piglets, improved nutrition, care and genetics. Through research, we can help to eliminate diseases, address issues, overcome challenges or, in some cases, dispute unwarranted claims.

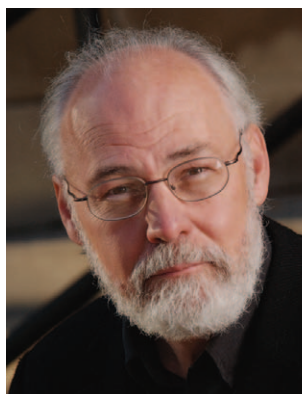
The articles included in this year's *Pigs, Pork and Progress* magazine all illustrate the great work that is being done by researchers at the University of Guelph or by producers themselves. This year, the issue also includes a special insert featuring articles about projects that have been approved for funding through the Farm Innovation Program — one of the Innovation and Science suite of programs for Growing Forward in Ontario aimed at boosting agricultural research, competitiveness and productivity in Ontario's agricultural sectors.

Funding for research comes from the pork producers of Ontario. For every hog sold in 2010, Ontario Pork dedicated 20 cents towards research. Through a rigorous application process, the organization continues to fund various areas of swine production, economics and business sustainability, marketing and product development, and social research.

There have been many great inventions throughout history that have been made possible by tenacious and forward-thinking individuals. These scientific leaders, together with producer investment, continue to advance our industry and distinguish our products in the marketplace.

Wilma Jeffray  
Chair, Ontario Pork

## Message from Robert Friendship



I'm excited to bring you this year's *Pigs, Pork and Progress* showcasing the great research that has been taking place in the swine industry. These kinds of projects and studies are testaments to the strong community of pork producers who fund and participate in the research process in so many ways. Together with the University of Guelph, the Ontario Ministry of Agriculture, Food and Rural Affairs (OMAFRA) and industry there is a solid commitment to innovation. Under a new OMAFRA-University of Guelph partnership, there are components that will foster even greater opportunities for research. The Knowledge Translation and Transfer (KTT) program helps facilitate the transformation of research knowledge across the agriculture, food, and rural sectors into use. The partnership's

highly qualified personnel (HQP) graduate training program readies students for the rigors of science and business. This is especially encouraging as I think one of the great by-products of research is the production of highly qualified people who go out into the industry and become the innovators and leaders for future discoveries.

Robert Friendship  
Co-ordinator, Pork Research University of Guelph